

2015 MVVC Quarterly

2nd Quarter Newsletter



The MVVC Festival is coming!

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by Dan Peirce



As the Vice President of the club, one of my responsibilities is to Co-chair the MVVC festival with Wayne Burling. I really have always loved this show and all VW shows in general.

As this is a large show it has large needs in regards to manpower / sponsors / food vendors. Our goal as always is to have fun and make sure that we represent our club and hobby in a positive way to all those attending.

Last year was my first go at it and I think we did a pretty good job overall, but as always we can do better! One of the challenges with any big show is getting volunteers for the gates. This year we are going to try to outsource this labor so that more members can enjoy the show instead of working it. Wayne is working with local Ypsilanti groups in order to get the manpower necessary to properly work the gates with our members now having a more managerial role.

In other news we are having a Saturday event that is a little more involved than our traditional "cruise". This year we will have a Ride, Race, Fly and Eat event. This is an event that I feel all will enjoy and will grow as time goes on. The ride part is the parade of VW's from Riverside Park that will leave at roughly 9:30 am. We will cruise to the Yankee Air Museum. Once there we will have a cone slalom set up that we can have fun timing each other and generally have a blast with our cars in a controlled atmosphere. Any VW can partake in this event and I urge even the most stock vintage vehicle have a go on the course as it is easy and fun and will help you and your car bond a bit. Remember it's not being the fastest that is the point, the point is to improve your own time and skill at controlling your car. Expect speeds to not exceed 30mph, and that will feel plenty fast I assure you. After we get our fill of speed, we can get a free tour of the Air Museum complete with guide. We will have a hot dog vendor on hand for Lunch.

After that we will remount our trusty steeds and cruise to the Comfort Inn where we will have a nice Pizza and pop/beer dinner. So you ask yourself....how much will all this fun cost you!?? Well it will cost only \$5.00 per MVVC member. If you are not a member yet, you can sign up at the event in which case your total cost will be only \$20.00 and you will of course then be signed up to the world famous Michigan Vintage Volkswagen Club (as seen in Hot VWs magazine) and you will have a great day as well!

Sunday is of course the actual show and we have a great one planned. Changes include the now mobile pass and review. How this works is that instead of you having to move your car out of its space to be showcased, Rolf will now go through the show with a mobile sound system mounted on a special vehicle being worked on by Monks Motors as we speak (read?). As Rolf goes through the show he will meet you at your VW and you can tell the crowd that will follow all about your car and its special story and what the VW hobby means to you. I feel this will be more personal and more fun than previous shows.

We have 4 Food vendors lined up, 3 are the same as last year with 1 new one (no more info at this point other than that). We of course will have our famous swap meet and lots of treasure will be available for all to find.

We will have some new vendors at the show, as well as our trusty vendors from shows past

(support those who support us!!). Most will have some cool stuff to show us that will enhance our VW experience. Some will have some hand outs, some will have products for sale. I would like to personally thank all of our sponsors as we could not have the show without them. Pay attention to our sponsor listings on the Facebook page as well as on our website www.MVVC.net we are still finalizing our sponsor list so keep an eye out. For the record we have more sponsors than last year. See the list below.

We are already talking about next years show and it will be a full weekend of activity I assure you. But more on that later!

Pre-Register your vehicle to save \$3.00 or your swap space to save \$5.00 click here.
http://www.mvvc.net/eventpages/Festival%202015/pre_reg.php

Please Support our Festival Sponsors

Ypsilanti Visitors & Convention Bureau



Ralph Thayer Volkswagen

Ralph Thayer Volkswagen

Munk's Motors



State of Mind Customs



Barnum's Bug Barn



RepairClinic.com



Steve's European



GBU Financial



B&D Custom Performance

60 Years of the Karmann Ghia

by Rolf Schroeter (TBO)

I guess that I had this one coming, after stepping up to the plate of being an executive officer of this club again after I swore I'd never make that mistake again. Then- to double my trouble, at our first board meeting of this year, I suggested this years theme: "60 Years of Karmann Ghia". Since it's 2015, that was a no brainer since we celebrated "50 Years of Karmann Ghia" 10 years ago. Former MVVC President Ed Karmann came up with that theme in 2005 and show chair Ernie Otter hit a home run with the dash plaque that year. Very much in the vein of DDB's advertising campaign of the 1960's. That dash plaque is my absolute favorite of all the dash plaques we've had over the years. Very slick, very sleek. Thank you Ed! Thank you Ernie!

But truth be told, when Wayne asked me to write about the Karmann Ghia, I had to admit that I really don't know shitake mushrooms from shinola about Karmann Ghia's really. So to start my research on this I began with Chrysler of all places, and the 1952 Chrysler D' Elegance, designed by Chrysler designer Virgil

Exner. It was a design process that began in 1949 that involved the firm Carrozzerie Ghia of Turin Italy. The resulting car was debuted in 1952 and was a water cooled, front engine car that had a 354 cubic inch 8 cylinder engine that produced over 260 horsepower. Compare that to a 1955 Karmann Ghia with only a 36 horsepower 4 cylinder air cooled engine. From the side profile it has an amazing resemblance to the VW Karmann Ghia. However, the front of the car has a resemblance to the modern day Chrysler 300, which lets us all know that Virgil Exners influence is still evident with Chrysler.



With the Karmann Ghia, it is argued that Chrysler sold the rights of design of the D'Elegance to VW and even though Ghia Designer Luigi Segri is credited with the development of the Karmann Ghia, Virgil Exner would always say it was his initial design. In fact, Exner always said that the D'Elegance was his all time favorite design. The Karmann Ghia was introduced in 1955 and the production of that car ran until

1974, when it was replaced by the VW Scirocco. Industrial designer Walter Dorwin Teague included the Karmann Ghia in his list of the worlds most cars.

Ghia was an expensive car to produce because it hand made, with butt welded bodywork, filled in English pewter. The car was quite popular from the



beautifully designed

The Karmann was pretty much and smoothed with beginning with over

10,000 cars sold the first year. Very much in keeping with VW tradition, the late model KG's seem almost identical to the early ones, with seemingly minor changes on development over the course of it's production. Initially the KG was known as a type 14, and was built on a modified beetle chassis. And before I get along too far, The Karmann Ghia was built by Karroserie Karmann of Osnabruck Germany. Karmann was and still is an independent firm, apart from VW that developed a partnership with VW, very much like what HebmueLLer and Rometsch did as well. As a side bar, When HebmueLLer was modifying the Beetle into their famous 2+2 roadsters, their plant caught fire and burned to the ground. In order to complete the contracted order, Karmann stepped in and completed the order for HebmueLLer. So the final HebmueLLers were actually built by Karmann instead.



In 1961 VW and Karmann introduced the Type 34 to the world, calling it the "Big Karmann". It was a radically different design that utilized the newly developed type 3 chassis. This model used a "Suitcase" engine, like the type three and what was an interesting feature was that it not only had storage

space in the front, but also in the back in a small compartment above the engine. The body was very angular with a high "waist line" and like the type 14, it too was a 2+2 seating arrangement. Only a little over 42,000 of these cars were produced and sold world wide, except for the U.S. market. Even though they were built for the US market they were never sold here due to their high cost. The cost of a Type 34 was double the price of a Beetle. Oddly enough, of the 1400 type 34's that survive today, about 400 are in the U.S. which is more than in any other country. The Type 34's that were brought into this country were

brought in privately, usually through Canada.

The Karmann Ghia's were not the only contribution to VW by Karmann. It was Karmann that modified and produced the VW Beetle Convertible. The quality of the convertible top on the Beetles as well as on the KG's was unsurpassed and when riding in a Beetle convertible, it was as quiet as a hard top.

Karmann has over the years continued to be a force in the automotive world by designing and producing some of the most innovative convertible top car designs. Some of the auto companies that have partnered up with Karmann include Mercedes, Audi, BMW and Pontiac. In particular with Pontiac, look at the Pontiac G6 convertible. Mercedes and Audi have similar roof designs as well.

Thank you for reading this abstract and I hope you find it interesting. Otherwise please join me this May as we celebrate 60 years of Karmann Ghia at the Michigan Vintage Volkswagen Club's Vintage Festival at Riverside Park in Ypsilanti.

TBO

(The Booted One)

Whats new on the Website!

Have you been on the website lately? If not you should check out the new features.

1. If you are an active club member you can log in to get access to the Club Store, Current Newsletter, Club By-Laws, and more. If you have trouble setting up your login please contact Wayne (734) 377-0696 or by email at wayne@mvc.net.
2. You can now renew your membership online with a credit card, via PayPal. You can also

Are your dues up to date?

Membership renewals were due on **12/31**, if you have not renewed your membership. Please do that soon. You now have a couple of ways to renew.

1. You can go onto our website, and under the Our Club and Membership you will be able to renew online using a credit card via PayPal.
2. On that same page you are given information about renewing by check and sending it to:

pre-register for the Festival and
Pre-Festival events online.

More features will be added as they are
available, so keep checking to see what
is new.

www.mvvc.net

MVVC Membership Renewal
14122 Jackson Dr.
Plymouth, MI 48170



Prez Sez!

The Ramblings of Your MVVC President-H. Neil Reichard

Hello all,

It appears that Spring is here, although we have been known to see snow in April. (There was 2+” of snow recorded in MI as late as May 22, 1883.)

It's time to dust off your ride and start planning which activities you may attend this season.

Make our 28th Annual Vintage Volkswagen Festival held at Riverside Park in Ypsilanti your #1 priority. It will be on Sunday, May 17, 2015 from 9 am until 3 pm.. We will be celebrating 60 years of the Karmann Ghia at the Festival!

Also, check the special events planned for Saturday before the Festival on our website or on Facebook. There will be a “Ride, Race, Fly and Eat” event. This is a new twist for our Festival weekend!

It's not too late to add your input for the Festival. There is a Planning Meeting scheduled for Saturday, April 25 at Aubree's at 2:00 pm in Ypsilanti.

You can pre-register for the Festival at any time with a link from our website, saving a few dollars. Should be a nice weekend!

Note that Events on our website are shown in two locations; our Home Page and separate Events

Pages. The Home page lists mostly MVVC events, while the Events pages show more varied opportunities.

Both listings have been updated to include events and shows at nearby locations, as well as other not-so-near, but popular events. Pick some, and find a friend to travel with for maximum enjoyment. Remember to wear your Club shirt and nametag! (These are available from Wayne Burling ... see him at the upcoming Planning Meeting, by logging in on the website, or at the Festival.)

Also, check your glove compartment for MVVC Flyers. These are a handy way to invite prospective new members to join our Club. Remember, we decided to include air and water cooled Volkswagens into the Club a few years back! See me for Flyers.

Some event organizers request a "RSVP" for planning purposes. It is important that you respond with your intent so that adequate space or support can be obtained for the event. If something changes, you can always remove your name if you let the organizer know as well. Facebook allows this directly by pressing the "Going" Tab. (You can also change this back if needed.)

Another popular event worth considering is the Vintage VW Tech Session hosted by Munk's Motors in Waterford on Sunday April 26, starting at 10:00 am. "Things you should do to wake up your car after hibernation" is the main topic. A \$10 Donation to benefit MVVC will include Lunch from Hungry Howie's.

Please be aware of our other sponsors. Many have been long time supporters. These include:

- the Ypsilanti Visitors and Convention Bureau
- Ralph Thayer Volkswagen
- Munk's Motors
- State of Mind Customs
- Barnum's Bug Barn
- Steve's European Automotive
- Norris Racing Products
- B&D Performance
- Repair Clinic
- GBU Financial Life

Please use and recommend these generous Sponsors whenever possible.

Lastly, please check our website's special FESTIVAL pages for updates and other information. We have arranged for the Boy Scouts to provide added manpower to make our show more enjoyable for our members. To be successful, we need your help for only a few short hours.

Looking forward to a fun season. I'll be at most events. Check for me wearing my Club shirt and nametag.

Events

Hello everyone! Spring is finally here and we have club events to share with you! First up we have our second Festival planning meeting, a Waking up your VW event at Munk's Motors, and of course our May Festival. Links for the pre-festival banquet form and pre-registration of your car for the show are below! A list of other events on our website is listed below. See our events page for more information!

Debra Foye

MVVC Events Coordinator

*** MVVC Events highlighted in Green**

04/25/2015 Planning meeting for our 2015 Festival

Contacts: Dan Pierce: danpierce@mvvc.net or Wayne Burling: wayne@mvvc.net

At: Aubrees in Depot Town, 39 E Cross St, Ypsilanti, MI

We will meet in the upstairs area where we have met before. We will be discussing the Saturday Cruise, Sponsorship updates, Volunteer updates, as well as getting your comments and suggestions to make this the best Festival ever. We will also be updating everyone on other upcoming events. Looking forward to seeing everyone there.

4/26/2015 Vintage VW Tech at Munk's Motors - Waking up your car after hibernation

Contact: Chris Braden or Merrit Collins: events@munks.com or call

248.681.8081 Munk's Motors, 3080 Huron St. (M-59), Waterford, Michigan

We'll talk about the things you should do to wake up your car after hibernation, especially before you take it on a long trip! Spring and Summer projects and more!.

Bring your questions!

Lunch will be provided by Hungry Howie's and a \$10 donation is requested to benefit the Michigan Vintage Volkswagen Club.

This event is limited to the first 30 participants. RSVP is recommended.

<http://www.mvvc.net/eventpages/2015%20events/2015%20Tech%20Session%201.pdf>

The events below are currently listed on our website. Please check out our upcoming events page <http://www.mvvc.net/eventlist/vweventlist.php> for more information!

April:

***04/25/2015 Planning meeting for our 2015 Festival**

***04/26/2015 Vintage VW Tech at Munk's Motors**

May:

05/03/2015 Historic Sauder Village with the Greater Toledo VW Club - Archbold, OH

05/08/2015 6th Annual Classic Car Nights at Meadow Brook Theatre - Meshuggah-Nins

05/09/2015 Gateway Classic Cars Spring Fling Classic Car Corral - Commerce Drive N, Dearborn, MI

05/15/2015 6th Annual Classic Car Nights at Meadow Brook Theatre - Meshuggah-Nins

***05/16/2015 Ride, Race, Fly and Eat EVENT Yankee Air Museum/Willow Run Airport, Belleville, MI and Comfort Inn, 2376 Carpenter Road , Ann Arbor, MI**

***05/17/2015 Michigan Vintage Volkswagen Festival - Ypsilanti, Riverside Park**

05/23/2015 Buses by the Beach Campout - Bus Benefit 2014

05/29/2015 6th Annual Classic Car Nights at Meadow Brook Theatre - The Bikinis: A New Musical Beach Party!

June:

06/05/2015 The Bikinis: A New Musical Beach Party! - 6th Annual Classic Car Nights at Meadow Brook Theatre

06/05-07/2015 Mid America Motorworks Fun Fest for Air Cooled VWs - Effingham, IL

06/06/2015 Michigan VW Enthusiasts (MIVE), Motorstadt XII - Macomb Township

06/06/2015 Jim's Buggy Parts, Dune Buggy Show and Swap Meet - Marion, MI

06/07/2015 Third Annual MIDWEST VW JAMBOREE (June 5, 6, & 7) - Hudson, MI

***06/13&14/2015 VW only show at the Bavarian Festival (June 13 & 14) Frankenmuth, MI**

06/13&14/2015 AULT PARK CONCOURS D'ELEGANCE - Ault Park, Cincinnati, OH

06/14/2015 The Great Lakes Museum Tour Greater Toledo VW Club - Toledo, OH

06/20/2015 Eastpointe/Roseville Gratiot Cruise - Gratiot in Eastpointe & Roseville, MI

06/20/2015 All Air-Cooled Car Show, - Gilmore Museum, Hickory Corners, MI

06/27/2015 Cruisin' Downriver Fort Street in the communities of Lincoln Park, Southgate and Wyandotte

***06/27/2015 VW Display - German Park, Ann Arbor Township**

06/26&27/2015 Euro Hanger -Park Township Airport, Holland, MI

06/28/2015 Back to The 50's Weekend -New Castle, PA

July:

07/11/2015 Deutsche Marques - All German Gathering - Gilmore Museum, Hickory Corners, MI

07/18/2015 Marlette Car Show and Swap - Marlette, MI

07/19/2015 46th Annual Ford & Mercury Restorers Club of America Swap meet/Car Show - Chelsea, MI

07/19/2015 US131 Summer Bug Run US131 Bug Run - Martin, MI

***07/25/2015 Telegraph Cruise @ LaFontaine Volkswagen - Dearborn, MI**

07/25/2015 Kubel Treffen East 2015 - Dayton Ohio (Tipp City)

Please check out our upcoming events page <http://www.mvvc.net/eventlist/vweventlist.php> for more information!



The MVVC is a Chapter of the Vintage Volkswagen Club of America (VVC of America). Members are encouraged to also join and support the VVC of America. Membership is separate from the MVVC membership. Applications for the national club may be found at : www.vvc.com.

Contact Information for 2015 MVVC Board & Staff

- ♣ President — H. Neil Reichard hneil@mvvc.net
- ♣ Vice President — Dan Pierce danpierce@mvvc.net
- ♣ Treasurer — Wayne Burling wayne@mvvc.net
- ♣ Secretary — Rolf Schroeter rolf@mvvc.net
- ♣ Club Events — Debra Foye events@mvvc.net
- ♣ Webmaster — Wayne Burling webmaster@mvvc.net
- ♣ Newsletter Editor — Wayne Burling newsletter@mvvc.net

The MVVC Newsletter Needs YOUR STORIES!

If you have an interesting, technical or simply entertaining story about your vintage VW, PLEASE consider submitting your article to the Newsletter! Also, if you have photos of any recent MVVC events or members, those are appreciated as well! Remember the Newsletter is written FOR you and BY YOU!

Next Newsletter Deadline is July 31, 2014.