



MVVC Quarterly Newsletter

2022 Third Quarter Newsletter



Prez Sez!

The ramblings of Your MVVC President - Dan Pierce

As most VW enthusiasts in Michigan know, for 2022 Michigan Vintage VW Club moved the VW Festival from Ann Arbor to Frankenmuth during the Bavarian Festival.

A recap and some thoughts on the new venue .

Overall I would like to say the weekend was a Success in most ways. There are things that need to be improved upon, but for the most part we reached many goals this year.

The Good...

We finally have a full weekend event. Friday night main st show, Saturday Riverplace main show, and Sunday Parade.

We finally have a show where the spectating public far outnumbers the people bringing the cars to the show. I was happy we got away from a (dance recital) car show where the lions share of the spectators are the people who brought the cars as well as their family. The show was very well attended by the public who were actually there for Bavarian festival.

We are now as a club financially stable for another year or two, in no small part due to the new venue.

We have retained most of our traditional sponsors and added a very big new one.

All of the sponsors I talked to were very happy with the results of the show.

On top of record profit despite not charging the spectators,

We lessened our expenses by probably 80% from past shows due to a free location (was over 2500.00 to rent the Riverside Park) and we had no trash expenses or music expenses as VWOA brought their own music.

We had less setup and take down responsibilities which makes it easier to set up and take down the show. Reduced the amount of manpower needed to run the event.

What we need to improve upon for 2023....

We need to work out a better deal with the city counsel for next year to have 50 parking spaces for Fri-

day nights event. (Zehnders has already approved 50 free chicken dinners). For 2022 we only had 30 spaces (which I figured would be enough). Also they closed down the road much earlier than was discussed. This caused many club members who drove maybe an hour or more to the Friday night event to be locked out of the event with their cars which is unacceptable and I personally apologize to those who could not enjoy the event with their cars. I will personally take responsibility for this short coming and will work hard to get 50 spaces for 2023. If it was not for Al Zehnder we would not have been able to be on the road at all. We had to fight hard for the 30 spaces. After the positive feedback from show goers and sponsors I hope to make a good case for 50 spaces for 2023.

We need better internet access to take credit cards or utilize a 5g network wifi to take credit card sales (already have a fix for this through T mobile).

For Saturdays event we need to move the Swap meet to the parking lot directly behind the show (where we put overflow cars this year) and move all show cars onto the grass and where we previously put the swappers (North parking lot).

We should consider changing the show time for Saturday to 10am to 5pm as many stayed that late and that seemed to be the busy time with show goers.

Try to have the concessions open at 11am

We need to have better publicity earlier in the season by working with VW and Riverplace as well as the city counsel. This year there was a lot of last minute catch up. Now we know what the event looks like. We need to have 3 to 4 people man the MVVC booth at specific hours to sell merch and such, I recommend we have food and drink for those workers.

Well that is what came to my mind. I am open to any other constructive ideas to make the show better. Moving it back to Ann Arbor/Ypsi is not an option unless you want to put on a 2nd show and head it up yourself which the club would support.

Thanks to all that showed up. I look forward to making the show better for next year and to do everything in my power to make the club stronger and more vibrant. The board works for the club. If you want to change the club, get on the board. Everything we do is done for the benefit of the club at large.

Thank you..

Dan Pierce Mvvc President.



Adventures with Ally

by Dan Pierce

As some may or may not know I am heading into my 15th season with my 1966 VW bug I call Ally McBeetle.

I have owned many VW's that most of you are probably unaware of, but Ally is like my 10th VW. Also it may be hard to believe but Ally is like only my second "modified" VW. The other was a 71 standard I made into a convertible 2 seater. I have had water cooled VW's, air cooled, convertibles and hard tops. I even had a 71 bus once!

I have never had a VW Thing before. I have always thought that a VW Thing would be the perfect retirement VW for me. It's a 4 door convertible perfect for hauling around grand kids. Also it would be a pleasant cruiser and could even be taken to the sand dunes. A thing has been on my bucket list for a long time.

Recently I have bumped into a Thing in my budget that I may purchase this winter; though nothing of course is set in stone.

So what to do with Ally. Well I am kinda a one VW at a time kinda guy. So if this all goes down Ally will have to sadly be sold. Now the question is if I should sell Ally as is ready to race or strip off all the go fast stuff to transfer to the Thing and sell Ally as a racey looking stocker.

Time will tell. Ally and I have done some pretty epic things together, but I feel if I have an opportunity to procure a Thing I need to go for it. I am not getting any younger and whatever car replaces Ally will take a lot of physical labor to make the way I want it.

Is there any hope of me keeping Ally? Well sure. If the Thing deal falls through then you stick with what you know. But I think no matter what it's time to focus on a retirement VW and Ally needs a partner that is the adventurous devil may care type. Ready to take on all comers. Are you that Rascal, or Rascalette? Takes a certain type to own a screaming yellow rally racer.

Contact me if you are looking for a hot rod VW ! In the mean time you will see me bombing around in Ally as I have always done, reconfiguring the car with every weakness I run into. Faster, Stronger, More expensive!



Events Update, Second Quarter 2022

By Merritt Scott Collins



Greetings, all.

Over Labor Day weekend, I accepted an invitation to take a pristinely-restored yellow 1973 Beetle to NoWo. Which means, I drove a Beetle for the first time. (A show of hands: who here knew your club events coordinator had never actually driven a Beetle before this month?) The car was a real head-turner, and wow, was it ever a fun ride! Unfortunately, I had to give it back after the show. The show itself was also a good time. What I like about it are the

“function over form” and the “form over function” award. Sure, you get ‘best of VW’ awards, and the nicer cars have the best shot at winning those, but the function and form awards showcase some of the less pristine and more unusual cars, like the VW Caddy and the Bug-gatti kit car. I truly appreciate creativity. On a side note,



there aren't many Harlequin Golfs left on the road, but this year two showed up. One was a restoration in progress, and the other was well preserved and original. Both were configured from a base green car and therefore had identical mismatched panels. What are the odds? Did you make it to Woodward or Hines this year? Gratiot? Telegraph? Harper? Barnum's? That was one rainy day, from what I heard. Larry Langdon referred to it as “Barnum's show and water park.” If you made it out there, good on you. I hope by now, both you and your car have completely dried off.

The season is drawing to a close, but is nowhere near finished. Mark your calendars now:

- 9/18 Orphan Car Show (featuring imported orphans) at the Ypsi Museum
- 9/18 Toledo BugFest
- 9/24 North Gratiot Cruise
- 9/25 VWs and Corvairs on the Hill at Waterford Hills
- 9/24-25 Bayfield Volksfest 5
- 10/9 US-131 Bug Run
- 10/15 Deutsche Marques Oktoberfest at Gilmore Car Museum
- 10/16 MVVC Fall Color Tour (hosted by Lynn & Vince Anderson; details TBA)

Still awaiting firm dates:

Early December: Vintage VW tech session (possibly 12/4)

Early December: MVVC Christmas party (possibly 12/11)

As always, please stay tuned to the events listing page on MVVC.net for details.

Check out our club store

Get your Hoodie with the club logo on the back. They are \$30.00 for sizes M, L, XL and \$35.00 for 2XL, 3XL.



These are the same hoodies we currently have with zipper front but with the color logo on the back. The cost will be \$40.00 for M, L, XL and \$45.00 for 2XL, 3XL

You can also purchase a club t-shirt for \$12.00 sizes S - XL \$15.00 for 2XL or 3XL



Club carry - all bag with full color club logo. \$5.00

These are embroidered with a version of the club logo. \$25.00



Follow this link to get to the Store.

<https://www.mvvc.net/store/>



The MVVC is a Chapter of the Vintage Volkswagen Club of America (VWCA). Members are encouraged to also join and support the VWCA. Membership is separate from the MVVC membership. Applications for the national club may be found at : www.vwca.com.

Contact Information for 2021 MVVC Board & Staff

▷ President — Dan Pierce	dan@mvvc.net
▷ Vice President —	Position Available
▷ Treasurer — Wayne Burling	wayne@mvvc.net
▷ Secretary — Martin George	martin@mvvc.net
▷ Club Events — Merritt Scott-Collins	events@mvvc.net
▷ Webmaster — Wayne Burling	webmaster@mvvc.net
▷ Newsletter Editor — Wayne Burling	newsletter@mvvc.net

The MVVC Newsletter Needs YOUR STORIES!

If you have an interesting, technical or simply entertaining story about your vintage VW, PLEASE consider submitting your article to the Newsletter!

Also, if you have photos of any recent MVVC events or members, those are appreciated as well! Remember the Newsletter is written

FOR YOU and BY YOU!

Next Newsletter Deadline is July 1, 2022.



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Michigan Vintage Volkswagen Club
14122 Jackson Dr.
Plymouth, MI 48170